

For Immediate Release

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## **Monday Envelope Recognizes Exceptional Volunteers with \$1000 in Cash and Prizing**

**MONDAY ENVELOPE Celebrates Launch with School Volunteer of the Year Contest**

<http://www.mondayenvelope.com/volunteercontest>

Concord, CA/May 20, 2014 –Newly launched, **Monday Envelope** ([www.mondayenvelope.com](http://www.mondayenvelope.com)), an all-in-one communications solution for PTA/PTO groups, announces its School Volunteer of the Year contest – to honor parents and other volunteers making a difference in their schools.

Megan Calhoon, CEO of SocialMoms.com talks about their decision to support **Monday Envelope** and the School Volunteer of the Year contest. “I know how important parent volunteers are to a school. As a busy Mom myself, I can’t overstate how much time and energy it takes to make it all happen. We’re proud to partner with **Monday Envelope** to recognize these important contributors. And it’s about time that there was a sanity saver like **Monday Envelope** to make life easier for involved parents.”

**Monday Envelope** will announce its winner this Summer, 2014. Contestants will be nominated and selected by their peers using a custom Facebook application. The contest kicks off May 21st and will run for 45 days. This is a great way for parents to recognize the hard work of the parents in their community. Partners supporting the contest include: A Wee Change, Booginhead, Bella Wellness Center, Jay Siegan Presents, Jawbone, and Socialmoms.com

### **Grand prize:**

\$500 Cash to winner and \$200 Cash to school/parents club of choice  
Booginhead bundle (1 splatmat, 1 pack’ems 1 squeezems)

### **2nd place:**

\$200 cash to winner and \$100 to school/parents’ club of choice

### **3rd place:**

Mini Jambox

Early parent, PTO and teachers participating in an early pilot program can’t stop raving about its user-friendly interface and app. Jen, Mom to two and PTO President comments “Our school has a very active and involved parent community but communication and volunteer organization were always a challenge. With **Monday Envelope**, I feel like we’re finally able to spend our time and energy on things that really help our kids instead of clicking through emails and spreadsheets. What a time saver!”

Members of the media who would like a demo and to speak with Bryn, please contact Mindi Sue at [mindi@mondayenvelope.com](mailto:mindi@mondayenvelope.com) or 310.924.5651 for scheduling.

### **About Monday Envelope**

Monday Envelope is the first all-in-one communication solution built specifically for the 83,0000 Parent Faculty Associations (PTA/PTOs) that work tirelessly to support their schools. Founded in 2013, Monday Envelope provides a comprehensive suite of centralized tools for communication, volunteer management and fundraising. The mobile and web platform has been testing with California-based groups since October of 2012 and is currently accepting requests for invites to their beta. Monday Envelope helps parent leaders increase engagement, boost their budget and save hundreds of hours. The company is based in Concord, CA with an office in New York. More information can be found at: <http://www.mondayenvelope.com/>

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